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the voice of local authority markets

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REAL DEAL

Graham Wilson
Chief Executive
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- **1,124 traditional retail markets**
- **47,000 retail traders**
- **95,000 people employed**
- **£3.5 billion turnover**

Markets 21

A Policy & Research Review of UK Retail and Wholesale Markets in the 21st Century – November 2009

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“Traditional retail markets are principally run by the public sector (60%) although 321 (29%) are now run by the private sector, 103 (9%) are managed by some form of partnership”

Julie Smith, University of Gloucestershire

But yet there is more.....



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We have a long way to go



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A Charter that must be flexible



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Brand owners and trading standards must support market operators with regular information updates, training and awareness about counterfeit goods and Real Deal is the start of a new partnership arrangement.